



Engaging Videos with Results You Can Measure



Delivers insight and intelligence to the institutional investing community through a comprehensive, global database and cloud-based analytics technology.



- Used primarily as part of an **EMAIL CAMPAIGN**
- Recognized for "**BEST COMPANY OVERVIEW VIDEO**" in a contest held by PR Daily
- Received **OVER 12,000 PLAYS** with an **ENGAGEMENT RATE OF 81%**



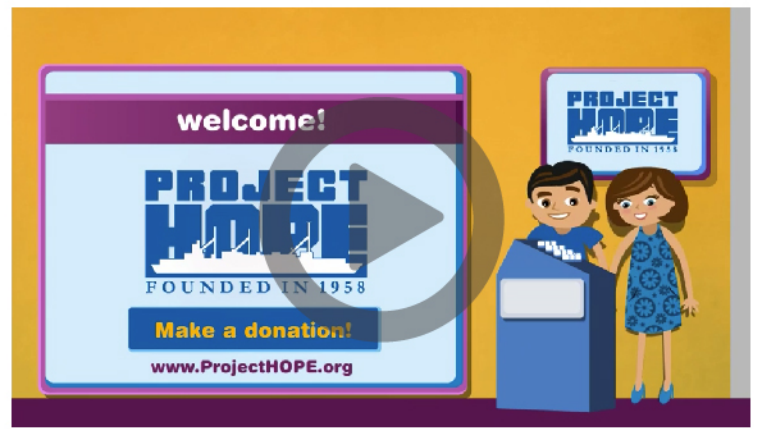
Highly customizable Live Chat software for Sales and Support. SnapEngage Live Chat converts prospects to customers, and customers to loyal advocates.



- **IMPROVED CUSTOMER CONVERSIONS BY 20%** when they placed a video on their **HOME PAGE**
- **56% VIEWER ENGAGEMENT**



Delivers essential medicines and supplies, health expertise and medical training to respond to disaster, prevent disease, promote wellness and save lives around the globe.



- Deployed explanatory video **VIA EMAIL** as part of a fundraising campaign
- **88%** of traffic resulting from the campaign **CHOSE TO WATCH THE VIDEO ON THE HOMEPAGE**
- **67%** of traffic from the campaign **WATCHED THE ENTIRE VIDEO**



Provides logistics spend management solutions for companies that use FedEx, UPS and DHL. Core offering services are based on a no-risk, gain share model.



- Used video solely on the **WEBSITE** to explain how PA & Associates can help save on shipping costs
- Saw a **50% INCREASE IN VISITOR CONVERSIONS**
- **80% OF ALL VISITORS CHOSE TO WATCH THE VIDEO**



ASUS Computer International (ACI) is the North American subsidiary of ASUSTek, a Taiwanese, multinational computer hardware and electronics company that designs and manufactures innovative products for today's digital lifestyle needs.



- Received **OVER 131,000 VIEWS** during a **ONE MONTH** competition period
- **46% ENGAGEMENT**